Credit cards offer buyers a loan limit which allows them to make purchases even when they don’t have enough money in their bank accounts.

Debit cards, mobile wallets, UPI compatible apps and USSD (*99#) allow buyers to pay directly from their bank or pre-paid accounts. They don’t have to rely on cash availability.

Cashbacks and reward points offered on digital payments provide an incentive for buyers to make purchases.

Foreign travellers can buy from your shop.

Enables you to maintain digital records of your sales/billing, which is mandatory to pay business taxes like GST.

You can collect payments remotely from your customers, and your employees don’t need to handle cash.

You don’t have to worry about tending small change to your customers.

No fear of losing cash or getting robbed or getting fake currency.

You can even pay your suppliers by card; most credit card companies offer 45 day credit at no interest.

Banks and new lending companies will be able to review your transaction history, and offer you loans to expand your business.

Many mPOS providers offer value added services eg. inventory management, multi-bank EMI, electronic receipts etc.

Quick access to credit & additional services

Increased sales

Cash & Tax Management

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